

JACK BERGAMINO

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EXPERIENCE:

Paul Smith, New York, NY

Visual Manager of Wholesale North America

2005 - Current

- Plan and execute displays for men's and women's market in NY wholesale showroom
- Design concepts and sketches to review with store design and merchandisers for hard and soft shop fits
- Manage and execute budget for store displays and travel
- Source and design furniture for visual displays in Showrooms and Department Stores
- Partner with managers, sales associates and visual teams to create and maintain merchandising standards for Barney's, Saks 5th Avenue, Bloomingdales and Holt Renfrew
- Travel to Department and Independent stores for all staff training on Paul Smith seasonal concepts
- Attend Brimfield and other markets to research and source props and furniture

Turnbull & Asser, New York, NY

Visual Consultant

2011-2014

- Revitalized the brand to a more modern aesthetic by updating store interior
- Created and executed monthly window displays
- Trained staff on understanding merchandising standards

Bespoken, New York, NY

Visual Consultant

2011-2014

- Helped design and execute seasonal showrooms and fashion shows
- Designed showroom and work space
- Maintained visual standards in stores

Thomas Pink, LVMH Fashion America, New York, NY

Visual Merchandising Director

1998-2005

- Designed, created and oversaw production for all in-store visuals, showroom displays and marketing campaigns including printed materials for both US and UK
- Assisted the formation of store layouts for future boutiques
- Produced and maintained the "Thomas Pink Visual Manual" for US and UK
- Developed annual budgets for visuals, marketing materials, special events and other promotional materials for all stores.

Banana Republic, New York, NY

Regional Visual Merchandising Coordinator / Associate Manager

1996-1998

- Created visual standards from a merchandising perspective for stores in the New York region
- Implemented and communicated corporate guidelines concerning merchandising and visual merchandising to store managers and sales staff
- Assisted in planning and executing major floor moves for all regional stores
- Executed monthly "blitzes" for the refurbishing of regional stores

Williams Sonoma, New York, NY

District Visual Merchandiser

1993-1996

- Created visual presentations in 12 metropolitan area stores
- Oversaw initial visual setups for 9 store openings
- Trained new store managers on visual merchandising techniques and performance standards
- Ensured a degree of excellence in visual merchandising throughout the stores through staff training

EDUCATION:

Fashion Institute of Technology, SUNY

New York, NY

B. A., Apparel Design 1988

A.A.S., Menswear Design and Tailoring 1986

Instructional courses in Interior Design.

Basic Knowledge of Quark, Photoshop and Illustrator

INTERESTS

Traveling, Painting, Sculpting, Design, Interior Design, Flea Markets, Jewelry design

Design on a Dime; Jack Bergamino for Paul Smith

May 2011